BUILD. CONNECT. GROW.

Mobile App Development Proposal

Custom Mobile Applications for Android, iOS & Cross-Platform

Prepared by: Appologix Software Solutions

1. Executive Summary

Mobile applications have become an essential part of modern business. A well-designed mobile app can help businesses connect with customers, automate operations, improve service delivery, and create new revenue opportunities.

We provide custom mobile app development solutions for startups, businesses, institutions, and enterprises. Our applications are designed to be fast, secure, scalable, user-friendly, and aligned with specific business requirements using Flutter, React Native, Kotlin, Swift, C++, and API-based backend integrations.

Our Objectives

Performance
- Develop professional apps
- Smooth UI/UX experiences
- Android & iOS support

Operations
- Automate workflows
- Secure data management
- API integrations

Growth
- Scalable infrastructure
- Customer engagement
- Support business growth

Our Approach

Discover › Design › Develop › Test › Deploy › Maintain › Grow

2. Our Mobile App Services

Android App Development

Modern Android applications built specifically for smartphones and tablets.

- Custom native/cross development
- UI/UX design & push alerts
- Payment & API integrations
- Google Play Store deployment

Best for: Targeting Android users & dedicated device systems.

iOS App Development

Professional iOS apps engineered for Apple's premium mobile ecosystem.

- IPhone & iPad application design
- Apple auth & notifications
- Secure payment solutions
- Apple App Store deployment

Best for: Premium products targeting Apple users.

3. Mobile App Technologies

Flutter & React Native

Advanced cross-platform frameworks allowing single-codebase development for both Android and iOS with high performance and reusable components.

- Faster delivery times
- Consistent UI architecture
- Reduced overhead & maintenance

Kotlin, Swift & C++

Robust native languages and performance modules designed for hardware integration, complex enterprise systems, and gaming modules.

- Maximum native hardware speed
- Advanced real-time processing
- Deep OS platform integrations

4. Types of Apps We Develop

E-Commerce

Catalogs, carts, wishlist, secure checkouts, order tracking, and push alerts.

Healthcare

Patient records, appointment booking, doctor profiles, and billing dashboards.

Education

Student profiles, attendance tracking, timetables, exam results, and fee portals.

Fuel Mgmt

Pump monitoring, nozzle control, inventory levels, tank sensors, and shift reports.

Automotive

Job cards, service history, spare parts tracking, and technician assignments.

Business CRM

Employee tracking, attendance, sales metrics, expense logs, and custom dashboards.

5. Advanced App Features

Authentication & Security

Secure token-based registration, encrypted login workflows, and role-based permissions.

Real-time Notifications

Broadcast alerts, promotional campaigns, reminders, and transaction status updates.

Payment Integrations

Seamless gateway checkouts, external ERP, CRM, and website synchronization.

Maps & Dashboards

GPS location tracking, delivery mapping, and centralized management backends.

6. App Development Packages

STARTER APP
400$
For simple apps & MVPs.
- Flutter / RN
- Android App
- Up to 5 Screens
- Basic API & Auth

Startups & MVPs

POPULAR

BUSINESS APP
700$
Feature-rich apps.
- Android & iOS
- Up to 12 Screens
- Payment Gateway
- Admin Dashboard

Growing Businesses

PROFESSIONAL
1200$
Advanced custom.
- Custom UI/UX
- Multi-User Roles
- Location & Maps
- Analytics & Reports

Established Stores

ENTERPRISE
Custom
Large scale structure.
- Custom Native Core
- ERP/CRM Full Sync
- Advanced Security
- Cloud Platform

Large Orgs

7. Package Comparison Matrix

Features	Starter	Business ★	Professional	Enterprise
Platforms	Android Only	Android & iOS	Android & iOS	Android & iOS
Frameworks	Flutter / RN	Flutter / RN	Flutter/RN/Native	Full Custom Stack
Screens	Up to 5	Up to 12	Custom	Custom Architecture
Authentication	✓	✓	✓	✓ Advanced Roles
Payment Gateway	—	✓	✓ Advanced	✓ Multi-Gateway
Push Notifications	✓ Basic	✓	✓	✓ Advanced
Admin Dashboard	—	✓	✓	✓ Enterprise
Analytics Suite	—	Basic	Advanced	Advanced Suite
Maps & Tracking	—	—	✓	✓ Real-Time
ERP / CRM Sync	—	—	Basic API	✓ Full Sync
Starting Price	**470$**	**700$**	**1200$**	**Custom**

*Final pricing depends on screens, features, integrations, backend requirements, design complexity, and overall scope.

Turn Your Idea Into an App

Build. Connect. Grow. Transform your concept into a high-performance mobile application today.

EMAIL US
contact@appologix.pk

CALL / WHATSAPP
0333 8888969

OFFICE LOCATION
Islamabad, Pakistan